



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

AgM

Advertiser  
Agency  
Buyer  
Salesperson

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POL/M Romney/R/PRE/US (15840)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
23/ROMNEY FOR PRESIDENT (135003)  
National/Political  
23/06274349

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Invoice 627557  
Inv Date 8/26/2012  
Terms Net 30  
Contract 326552  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:45:57PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	08/15/12 6:22AM (We)	00:30	2012MRFP079H	\$2100.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	08/16/12 6:43AM (Th)	00:30	2012MRFP079H	\$2100.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	08/17/12 6:28AM (Fr)	00:30	2012MRFP079H	\$2100.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1	08/20/12 6:43AM (Mo)	00:30	2012MRFP084H	\$2100.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1	08/21/12 6:13AM (Tu)	00:30	2012MRFP084H	\$2100.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1	08/15/12 7:59AM (We)	00:30	2012MRFP084H	\$2300.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1	08/16/12 8:55AM (Th)	00:30	2012MRFP084H	\$2300.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	08/20/12 7:58AM (Mo)	00:30	2012MRFP079H	\$2300.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	08/21/12 8:42AM (Tu)	00:30	2012MRFP079H	\$2300.00	
5.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1	08/20/12 9:17AM (Mo)	00:30	2012MRFP084H	\$650.00	
5.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1	08/21/12 9:22AM (Tu)	00:30	2012MRFP084H	\$650.00	
6.0	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1,F-1	08/15/12 9:50AM (We)	00:30	2012MRFP079H	\$650.00	
6.0	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1,F-1	08/16/12 9:33AM (Th)	00:30	2012MRFP079H	\$650.00	
6.0	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1,F-1	08/17/12 9:23AM (Fr)	00:30	2012MRFP084H	\$650.00	
7.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	08/15/12 10:09AM (We)	00:30	2012MRFP084H	\$600.00	
7.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	08/16/12 10:24AM (Th)	00:30	2012MRFP084H	\$600.00	
7.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	08/17/12 10:50AM (Fr)	00:30	2012MRFP079H	\$600.00	
8.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1	08/20/12 10:25AM (Mo)	00:30	2012MRFP079H	\$600.00	
8.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1	08/21/12 10:09AM (Tu)	00:30	2012MRFP079H	\$600.00	
9.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	08/15/12 11:59AM (We)	00:30	2012MRFP079H	\$1200.00	
9.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	08/16/12 11:59AM (Th)	00:30	2012MRFP079H	\$1200.00	
9.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	08/17/12 10:59AM (Fr)	00:30	2012MRFP084H	\$1200.00	
10.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	08/20/12 11:59AM (Mo)	00:30	2012MRFP084H	\$1200.00	
10.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	08/21/12 11:36AM (Tu)	00:30	2012MRFP084H	\$1200.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	08/20/12 12:23PM (Mo)	00:30	2012MRFP079H	\$1000.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	08/20/12 12:52PM (Mo)	00:30	2012MRFP084H	\$1000.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	08/21/12 12:35PM (Tu)	00:30	2012MRFP079H	\$1000.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	08/21/12 12:58PM (Tu)	00:30	2012MRFP084H	\$1000.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	08/15/12 12:20PM (We)	00:30	2012MRFP084H	\$1000.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	08/15/12 12:55PM (We)	00:30	2012MRFP079H	\$1000.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	08/16/12 12:22PM (Th)	00:30	2012MRFP084H	\$1000.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	08/16/12 12:42PM (Th)	00:30	2012MRFP079H	\$1000.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	08/17/12 12:37PM (Fr)	00:30	2012MRFP079H	\$1000.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	08/17/12 12:55PM (Fr)	00:30	2012MRFP084H	\$1000.00	
13.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1	08/20/12 5:53PM (Mo)	00:30	2012MRFP079H	\$2500.00	
13.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1	08/21/12 5:24PM (Tu)	00:30	2012MRFP084H	\$2500.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,W-1,Th-1,F-1	08/15/12 5:23PM (We)	00:30	2012MRFP084H	\$2500.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,W-1,Th-1,F-1	08/16/12 5:54PM (Th)	00:30	2012MRFP084H	\$2500.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,W-1,Th-1,F-1	08/17/12 5:52PM (Fr)	00:30	2012MRFP079H	\$2500.00	



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AgM

Advertiser **POL/M Romney/R/PRE/US (15840)**  
Agency **American Rambler Productions (5998)**  
Buyer **KINCAID,STEPHANIE**  
Salesperson **Telerep/Washington DC, Washington DC (1040)**  
ph: (555) 555-5555  
Product **Political - Federal Candidate (1067)**  
Brand **23/ROMNEY FOR PRESIDENT (135003)**  
Acct Types **National/Political**  
Est/Headline **23/06274349**  
Demo  
Revision  
Comments **ROMNEY FOR PRESIDENT**  
**\*\*\*\*\* THIS IS A CASH IN ADVANCE**

Invoice **627557**  
Inv Date **8/26/2012**  
Terms **Net 30**  
Contract **326552**  
Bill Type **Standard**  
Period **7/30/2012 - 8/26/2012**

CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **8/28/2012 5:45:57PM**

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
15.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1	08/20/12 6:23PM (Mo)	00:30	2012MRFP084H	\$3500.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1	08/21/12 6:24PM (Tu)	00:30	2012MRFP084H	\$3500.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	08/15/12 6:00PM (We)	00:30	2012MRFP079H	\$3500.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	08/16/12 6:13PM (Th)	00:30	2012MRFP079H	\$3500.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	08/17/12 6:23PM (Fr)	00:30	2012MRFP084H	\$3500.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	08/15/12 7:13PM (We)	00:30	2012MRFP084H	\$4200.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	08/16/12 7:25PM (Th)	00:30	2012MRFP084H	\$4200.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	08/17/12 7:06PM (Fr)	00:30	2012MRFP079H	\$4200.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	08/20/12 7:06PM (Mo)	00:30	2012MRFP079H	\$4200.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	08/21/12 7:13PM (Tu)	00:30	2012MRFP079H	\$4200.00	
19.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1	08/20/12 7:59PM (Mo)	00:30	2012MRFP084H	\$4200.00	
19.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1	08/21/12 7:37PM (Tu)	00:30	2012MRFP084H	\$4200.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	08/15/12 7:58PM (We)	00:30	2012MRFP079H	\$4200.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	08/16/12 7:37PM (Th)	00:30	2012MRFP079H	\$4200.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	08/17/12 7:38PM (Fr)	00:30	2012MRFP084H	\$4200.00	
21.0	Spot	11:00:00PM-11:30:00	Day,M-1,Tu-1	08/20/12 11:22PM (Mo)	00:30	2012MRFP079H	\$2250.00	
21.0	Spot	11:00:00PM-11:30:00	Day,M-1,Tu-1	08/21/12 11:22PM (Tu)	00:30	2012MRFP079H	\$2250.00	
22.0	Spot	11:00:00PM-11:30:00	Day,W-1,Th-1,F-1	08/15/12 11:30PM (We)	00:30	2012MRFP084H	\$2250.00	
22.0	Spot	11:00:00PM-11:30:00	Day,W-1,Th-1,F-1	08/16/12 11:30PM (Th)	00:30	2012MRFP084H	\$2250.00	
22.0	Spot	11:00:00PM-11:30:00	Day,W-1,Th-1,F-1	08/17/12 11:51PM (Fr)	00:30	2012MRFP079H	\$2250.00	
25.0	Spot	6:00:00AM- 9:00:00	Day,Sa-2	08/18/12 6:00AM (Sa)	00:30	2012MRFP084H	\$1100.00	
25.0	Spot	6:00:00AM- 9:00:00	Day,Sa-2	08/18/12 6:23AM (Sa)	00:30	2012MRFP079H	\$1100.00	
26.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	08/18/12 9:54AM (Sa)	00:30	2012MRFP084H	\$2400.00	
27.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/18/12 12:26PM (Sa)	00:30	2012MRFP079H	\$600.00	
28.0	Spot	6:00:00PM- 6:30:00	Day,Sa-1	08/18/12 6:12PM (Sa)	00:30	2012MRFP084H	\$1600.00	
29.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	08/18/12 7:24PM (Sa)	00:30	2012MRFP079H	\$1400.00	
30.0	Spot	11:00:00PM-11:30:00	Day,Sa-1	08/18/12 11:13PM (Sa)	00:30	2012MRFP084H	\$2250.00	
31.0	Spot	6:00:00AM- 9:00:00	Day,Su-2	08/19/12 6:28AM (Su)	00:30	2012MRFP079H	\$1100.00	
31.0	Spot	6:00:00AM- 9:00:00	Day,Su-2	08/19/12 6:56AM (Su)	00:30	2012MRFP084H	\$1100.00	
32.0	Spot	11:00:00AM-12:00:00	Day,Su-1	08/19/12 11:23AM (Su)	00:30	2012MRFP079H	\$2750.00	
33.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/19/12 12:14PM (Su)	00:30	2012MRFP084H	\$600.00	
34.0	Spot	6:00:00PM- 6:30:00	Day,Su-2	08/19/12 6:13PM (Su)	00:30	2012MRFP079H	\$2200.00	
34.0	Spot	6:00:00PM- 6:30:00	Day,Su-2	08/19/12 6:29PM (Su)	00:30	2012MRFP084H	\$2200.00	
35.0	Spot	7:00:00PM- 8:00:00	Day,Su-1	08/19/12 7:21PM (Su)	00:30	2012MRFP079H	\$3000.00	
36.0	Spot	11:00:00PM-11:30:00	Day,Su-2	08/19/12 11:22PM (Su)	00:30	2012MRFP084H	\$2250.00	
36.0	Spot	11:00:00PM-11:30:00	Day,Su-2	08/19/12 11:25PM (Su)	00:30	2012MRFP079H	\$2250.00	
37.0	Spot	8:00:00PM-11:00:00	Per week (2),Fr	08/17/12 9:52PM (Fr)	00:30	2012MRFP079H	\$4500.00	M/G For 23.0.1,24.0.1
37.0	Spot	8:00:00PM-11:00:00	Per week (2),Fr	08/17/12 10:59PM (Fr)	00:30	2012MRFP084H	\$4500.00	M/G For 23.0.1,24.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	<b>\$162,100.00</b>	Total Spots	77
Commission	<b>(\$24,315.00)</b>		
Net Total	<b>\$137,785.00</b>		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.